

L'ETAGE

M A G A Z I N E

2016 Media Kit



2016 Editorial Calendar

Winter Issue

A focus on Art Basel

Spring Issue

A focus on Philanthropy

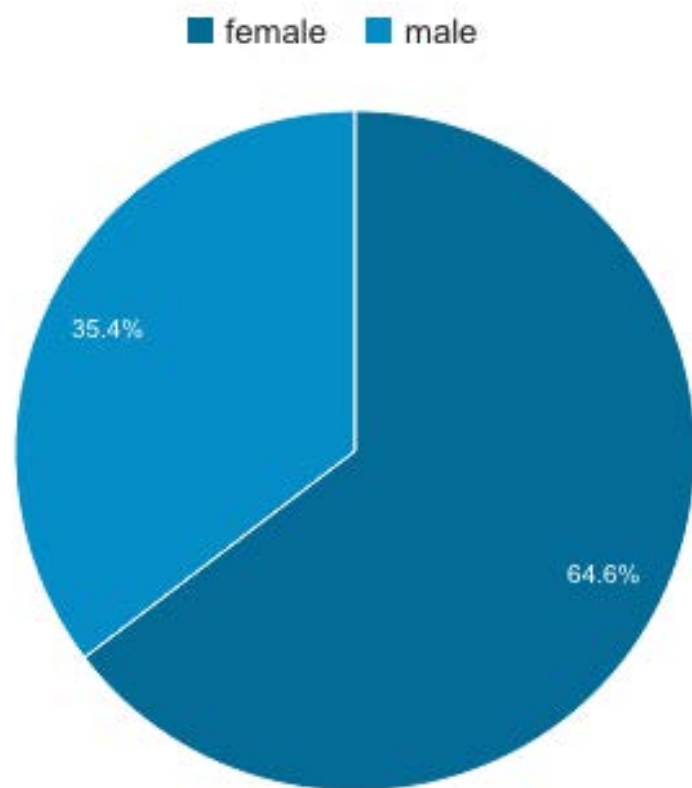
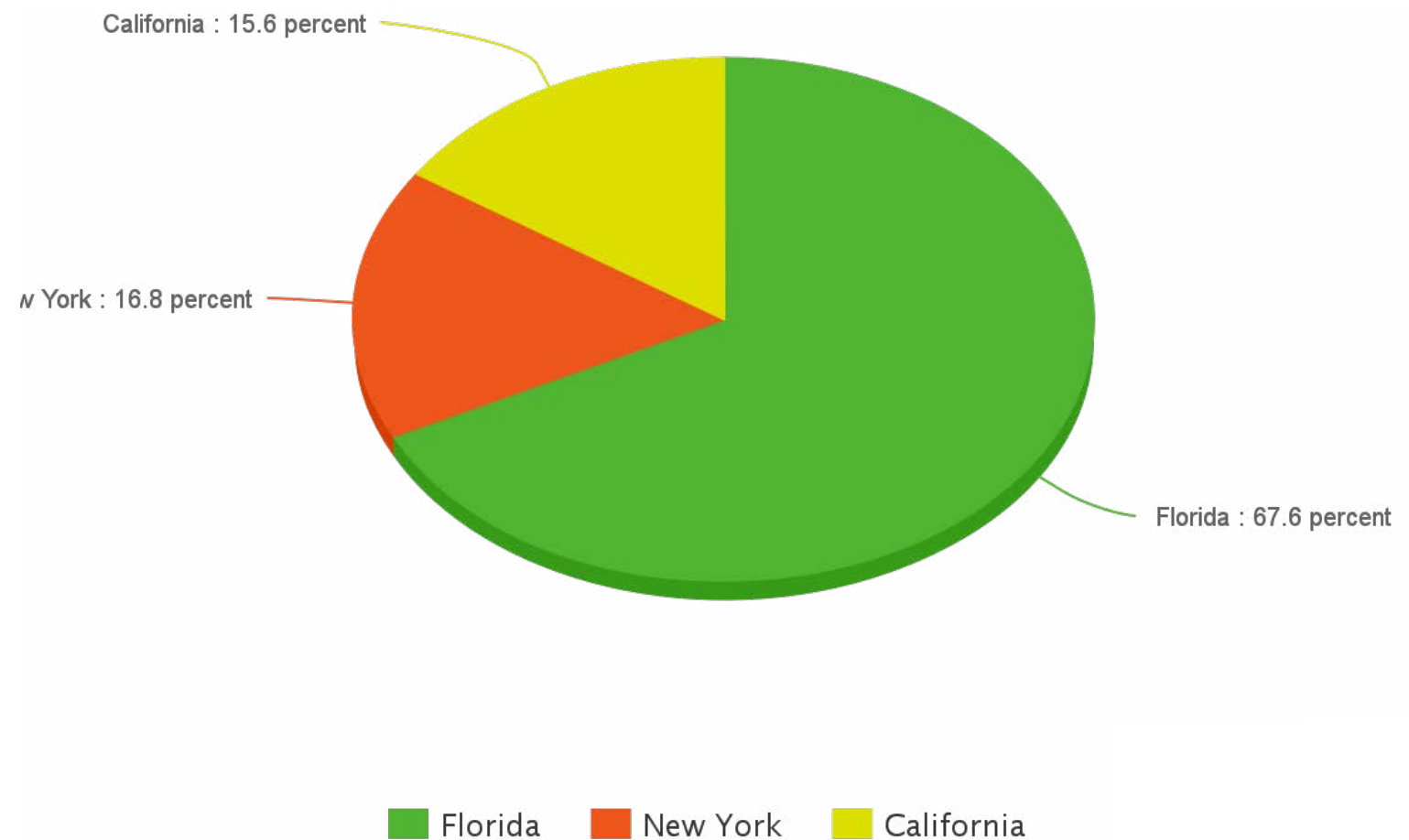
Summer Issue

A focus on Real Estate & Home Decor

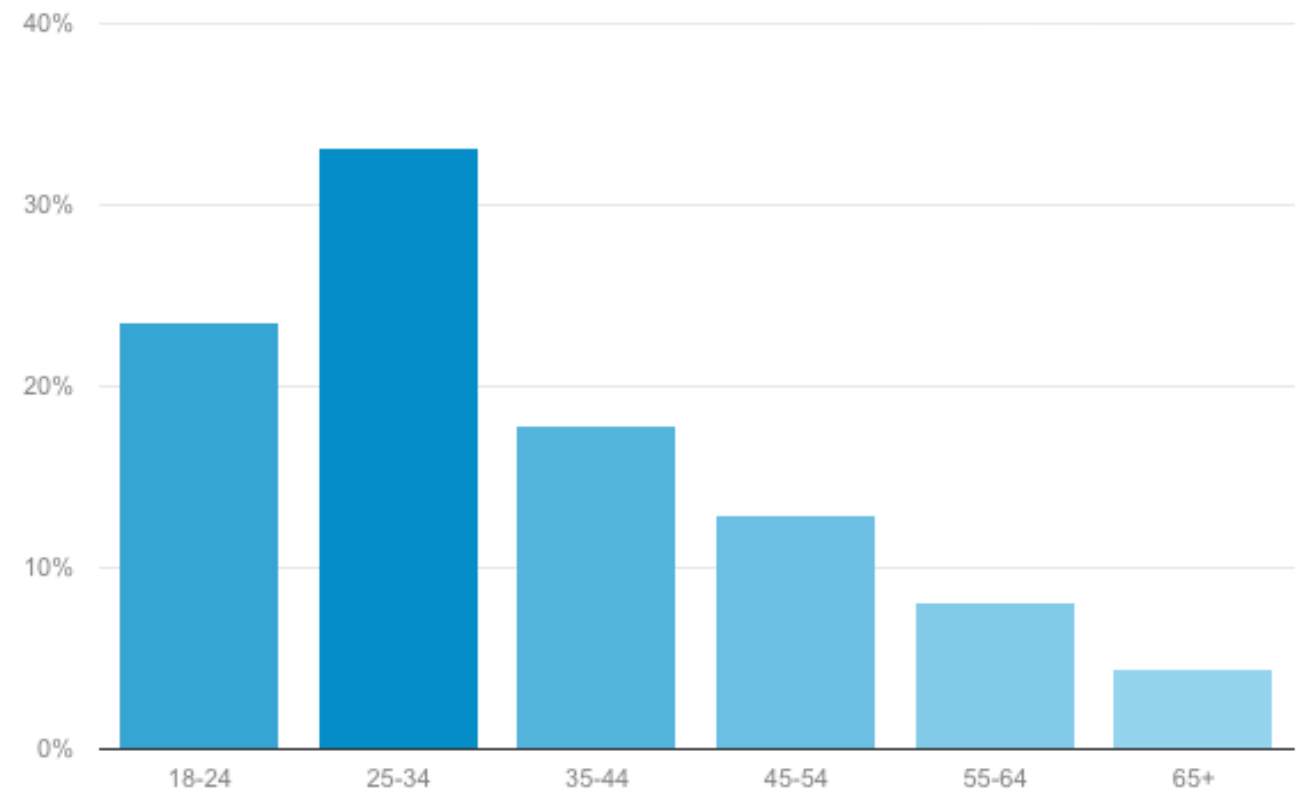
Fall Issue


Style and Beauty

L'Etage Magazine has one of the highest distributions of any other magazine of the same caliber. Distributed to the finest hotels, private planes, spas, salons, high-end retailers, medical & professional offices and other premium locations where target readers can be found, including: Miami, NY, and Los Angeles. L'Etage Magazine is also distributed digitally and can be downloaded on all mobile devices and tablets. Readers of L'Etage Magazine comprise of middle class to prominent social and professional groups with a median income of \$260,000.



Age





L'Etage is a magazine and media source featuring a distinguished perspective on the world's most unique influences on our culture – from art, fashion, business and current affairs. L'Etage is about celebrating life with a focus on the personalities responsible for enlivening our modern innovations. L'Etage's goal is to entertain, educate and inspire its readers into the next generation.

L'Etage Magazine was launched in 2013. Since then, the magazine has emerged into one of the most sophisticated lifestyle media sources to date. With L'Etage Magazine's diverse content, the magazine attracts both middle class and affluent social groups.

L'Etage Magazine's concept is to inspire people by telling the stories of inspirational thought leaders. L'Etage Magazine aims to be the gateway into the lifestyles of some of the most stimulating individuals in the world.

L'Etage Magazine's distribution currently covers such cities as Miami, New York and Los Angeles. In the United States, the magazine brings a facet

of exuberant lifestyles, entertainment and social scenes like never before. L'Etage Magazine symbolizes a unique combination of high-society and mainstream cultures. L'Etage follows the lives, agendas, and travels of the most affluent individuals as well as the up and coming. The magazine features everything from exquisite products, fabulous events, best hot spots, celebrities, emerging talent, fabulous destinations and everything in between.

This publication is aimed at middle class and affluent consumers who seek the most sophisticated lifestyle news. The magazine hosts and participates in art events, film and entertainment events, charity galas and fashion shows. Our database of consumers, which include individuals, social groups and organizations, continues to grow rapidly.

The idea behind L'Etage Magazine is to give an extensive overview of everything lifestyle. This includes exclusive and cultural events, social and entertainment life, beauty and style, art and fine dining, and the jet-set lifestyle.

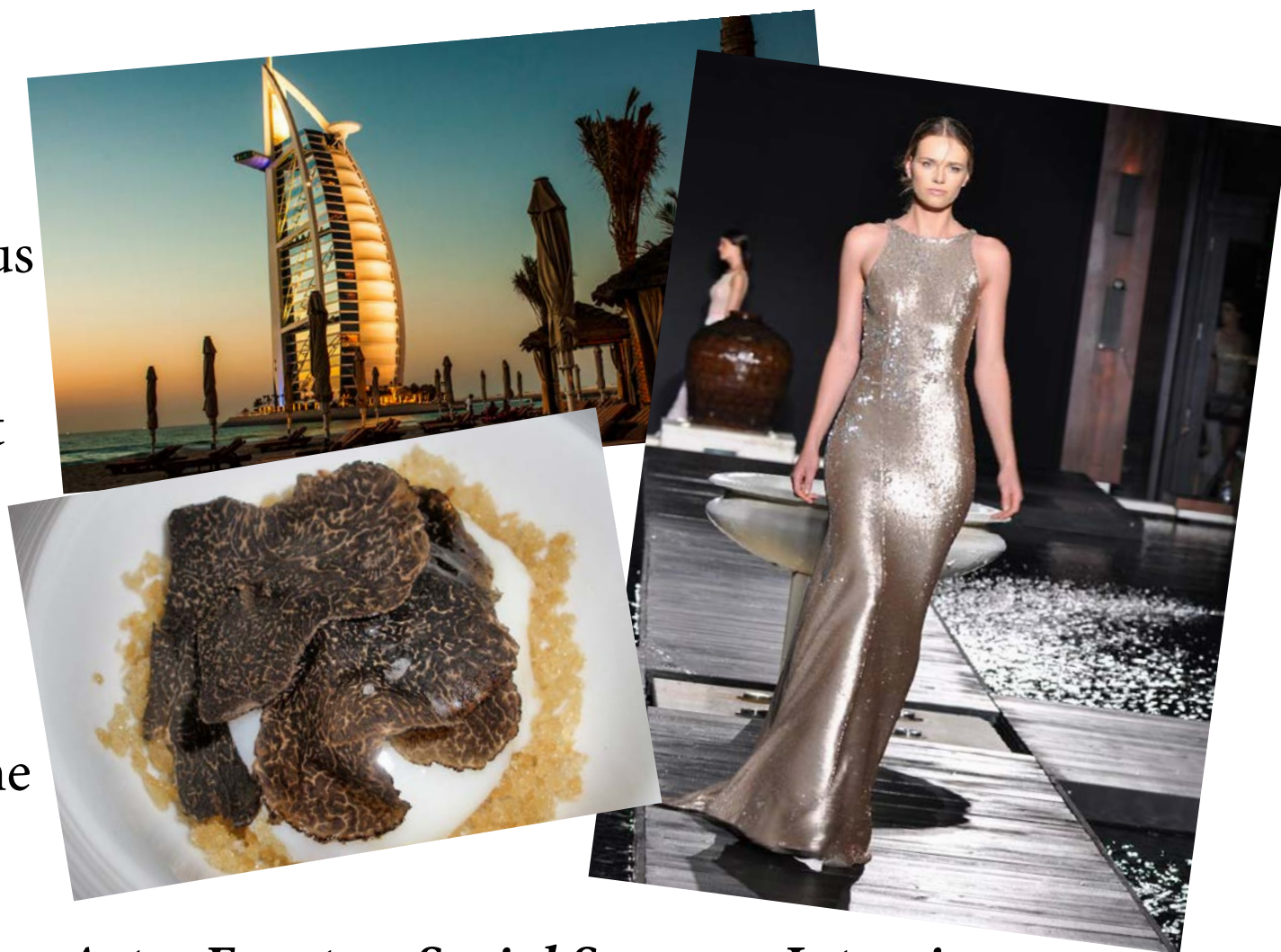
Our Focuses

Luxury Destinations + Real Estate

We are very selective with our travel and real estate choices. Whether we're covering luxurious spas and hotels, romantic tropical destinations, busy urban centers, or prominent commercial and residential real estate, you can be confident in exceptional selections.

Style + Beauty

We relish in the fact that we captured trendy fashion, style and beauty that is photographed by true visionaries. Our magazine showcases the most sought after fashion brands.



Art + Events + Social Scenes + Interviews

We cover exclusive high profile and celebrity events along with charity galas, art events and hotel and restaurant openings. We also interview up and coming and established talents.

Dining + Entertainment

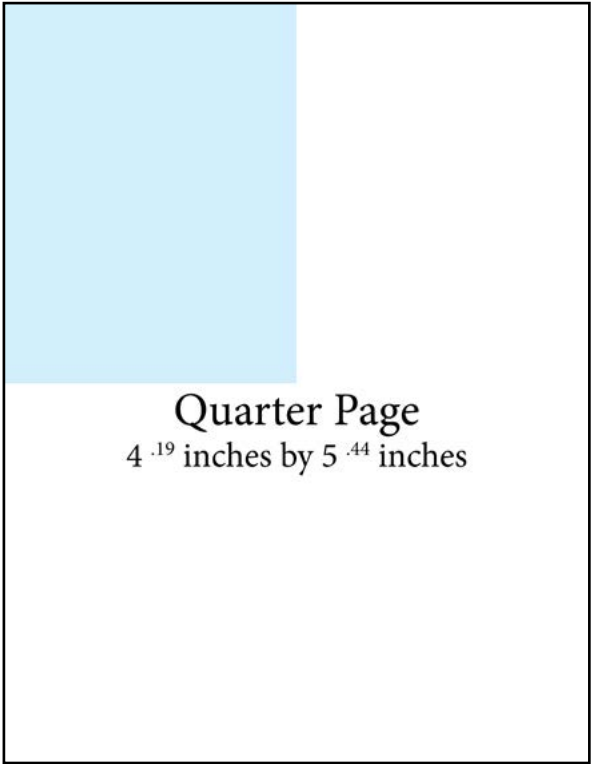
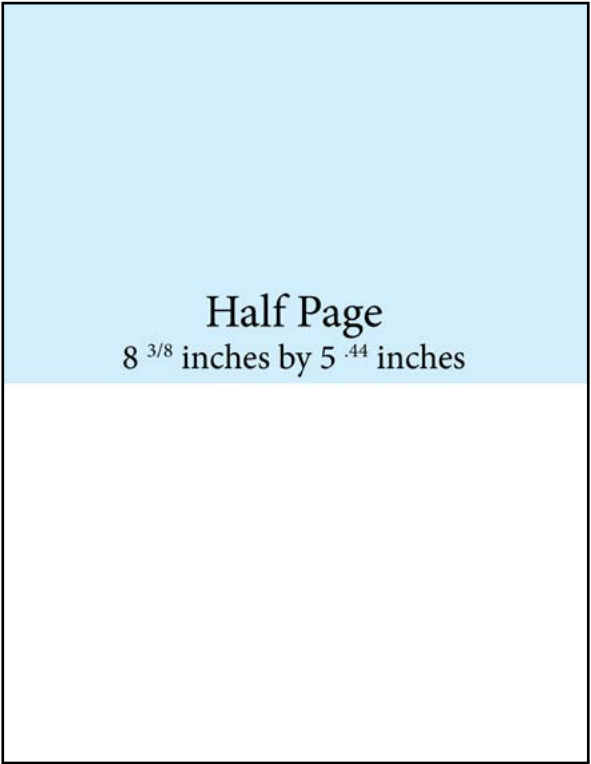
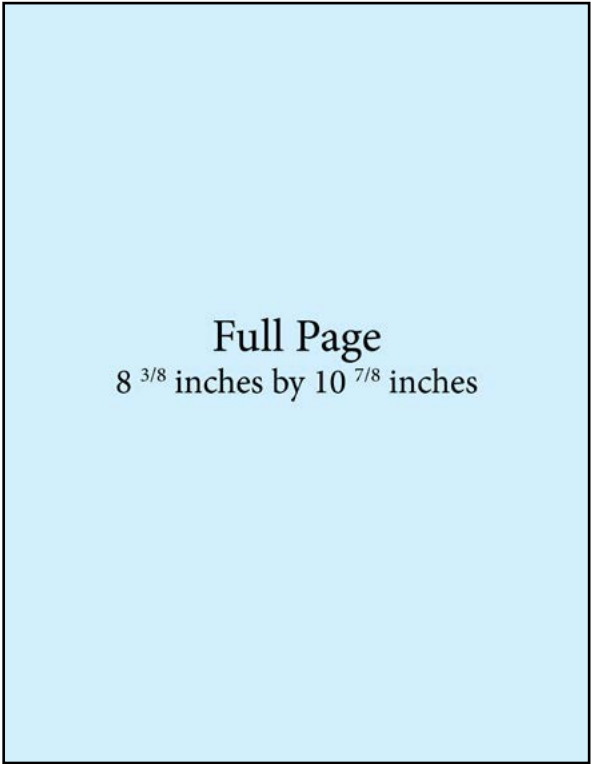
We provide reputable restaurant and entertainment reviews for our die-hard foodies and thrill seekers. Our reviews are thorough, giving our audience a good sense of the overall dining and entertainment experience.



Rate Card

AD SIZE	ONE TIME AD (ONE ISSUE)	HALF YEAR AD (TWO ISSUES)	FULL YEAR (FOUR ISSUES)
TWO PAGE SPREAD	\$1,750	\$2,275	\$3,020
FULL PAGE	\$900	\$1,480	\$2,160
HALF PAGE	\$650	\$1,070	\$1,560
QUARTER PAGE	\$450	\$740	\$1,080

*Recognized ad agencies are eligible for 15% commission on listed rates.
Cancellations will not be accepted after the 1st of the month preceding publication.
In-house ad designs carry a \$50 production fee. All ads provided must be high-resolution JPG file (300 dpi) or PDF file.



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